

Senior Analyst, Food Grains | Informa Economics Group, Memphis, TN

Informa Economics IEG, a World Leader in Commodity, Food Industry, Agribusiness, Transportation and Energy Research and Consulting, is seeking a Senior Analyst to join its team in Memphis, TN.

The Senior Food Grains Analyst position within the Informa Economics IEG **Crops Group**.

The Senior Food Grains Analyst conducts comprehensive supply and demand analyses of US and global wheat and rice markets, including forecasts of prices and the development of price risk management strategies for clients across the global food and agriculture spectrum. The analyst is responsible for maintaining and updating IEG's fundamental supply/demand analysis, providing a continually updated base of information for client service personnel and for communication of information to clients. The position also involves working cooperatively with other areas of the company, contributing expertise to consulting projects and other activities, as needed. Analysts convey the results of their research through a variety of outlets, including internal meetings, online content delivery, special reports, formal presentations, and informal interaction with clients via telephone and email.

Specific Responsibilities:

- Maintain databases and keep analytical models up to date, so that internal service representatives are all able to work with common, up-to-date forecasts when advising clients or preparing presentations.
- Keep abreast of developments, both domestic and global, that may influence feed grain markets and communicate noteworthy items to internal staff.
- Write daily commentaries for IEG's regular client communications and/or for third parties that contract with Informa to provide customized content services.
- Prepare regular reports for clients, providing updates on the latest fundamental supply/demand features and other aspects of the outlook for clients.
- Field requests from clients for data and information.
- Participate in consulting projects and provide support to client service and sales personnel as needed.

Required Skills

- Attention to detail and accuracy; procedures for data management and proprietary company methodologies are followed and updated as needed
- A network of professional contacts in industry, government, and academia is cultivated and maintained
- A good grasp of economic research methods and a desire to apply them to real world situations
- Strong time management skills ensuring analytical work flow is in line with company objectives, particularly with respect to report content, services provided to clients and internal audiences, and special projects
- The desire to become an expert with respect to knowledge of a particular commodity group.
- Strong work ethic.
- Excellent written and verbal communication skills.



- An analytical orientation and affinity for exploring behavioral relationships in commodity markets.
- Ability to meet daily and weekly publication deadlines
- Solid understanding of economics with at least some knowledge of agriculture, futures and cash markets, and hedging. MS or PhD in Agricultural Economics, Economics, or closely related field preferred, along with at least two to three years of related experience. More extensive industry experience may be taken under consideration as a substitute for a completed graduate degree.
- Ability to anticipate the needs of clients and provide information that helps them make appropriate business decisions.
- Proficiency in Excel, Word, and PowerPoint required, experience with Access a plus.
- Ability to write in a clear and concise manner, relating economic concepts and market developments in a way that the average business person can understand.
- Presentation skills—must be able to make effective presentations to both internal and external audiences.

To apply for this opportunity and develop your career within an industry-leading global brand, please send your CV and a cover letter and salary expectations [APPLY HERE](#)

About Informa:

Informa's Business Intelligence (BI) division provides specialist data, intelligence and insight to our customers, helping them make better decisions, gain competitive advantage and enhance return on investment.

BI has a valuable portfolio of digital subscription products, providing business critical intelligence to global, regional and niche communities within five core industry sectors: Pharma & Healthcare; Finance; Telecoms, Media & Technology; Maritime & Law and Agribusiness & Commodities.

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