

INFORMA ECONOMICS IEG STRENGTHENS TEAM WITH NEW RESEARCH DIRECTOR, STAFF

Informa's Agribusiness Intelligence vertical recently strengthened its overall team by adding a new Informa Economics IEG research director, a commercial director for the Agribusiness Consulting team, a consultant and commodity analysts.

Priscilla Trumbull joined Informa Economics IEG in September as director of crops, livestock, and energy. Before coming to IEG, her career has been in business intelligence focused on a range of industry verticals, most recently at IHS where she was instrumental in the merger and acquisition activity that created the company's automotive, chemicals, and technology, media, and telecom information verticals. Prior to IHS, she held executive management roles at Global Insight, a leading economic forecasting and information company. She received her bachelor's degree in economics and mathematics from the University of Delaware and did graduate coursework in econometrics at the University of Pennsylvania.

Nolin Huddleston joined the company as the commercial director for the Agribusiness Consulting team within Informa's Agribusiness Intelligence vertical. He coordinates consulting resources across the group, supports cross-vertical collaboration, and drives team growth strategies. Huddleston is experienced in providing economic analysis, strategic sourcing, new technology deployment, business process reengineering, balanced scorecard, and strategy consulting services. He has led consulting efforts across numerous industries including agribusiness, biotechnology, international development, software, telecommunications, and healthcare. Prior to joining Agribusiness Consulting, he served as chief business officer for an international genomic health institute, supported multiple international engagements as a short-term consultant with the World Bank, served as associate director for a boutique consulting firm, and served as an associate on the economic and business analysis team at Booz Allen Hamilton. He received his bachelor's degree in electrical and computer engineering from Vanderbilt University and his master's degree in engineering management from George Washington University.

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T.J. VanWagner came to the company as a consultant on the Agribusiness Consulting team within Informa’s Agribusiness Intelligence vertical. Based out of Memphis, Tennessee, his primary responsibility is to provide consulting services to clients in the agriculture, food, and biofuels industries. VanWagner has experience in commodity logistics, business strategy, and capital project planning. Prior to joining the company, he worked for Kinder Morgan Terminals, most recently as a commercial account manager where he had sales, marketing, and commercial responsibilities for multiple dry/liquid bulk and break bulk terminals on the inland waterway system. He has a bachelor's degree in public administration from James Madison University and a master’s degree in business administration from the Mason School of Business at the College of William and Mary.

Mark Haake joined the company in September as a senior feed ingredient analyst, leading the feed ingredient team with responsibility for publishing the *Feed Ingredient Daily* and the *Cottonseed Digest*. He oversees IEG’s daily price discovery and market analysis for a variety of by-product ingredients utilized by the feed industry. Before joining IEG, Haake was the procurement manager of commodities at Corbion, a bio-based food ingredient company. While there, he provided direction on the risk management for food ingredients tied to a commodities futures exchange (including wheat, dextrose, soybean oil, cocoa and sugar). Over the last 16 years, Haake has held various positions with Archer Daniels Midland in soybean processing, Horizon Milling in wheat milling, and EGT LLC in wheat export trading as a grain commodities merchandiser. Haake has a bachelor's degree in international business from Nebraska Wesleyan University.

Blayne Horn also recently joined the Informa Economics IEG crops team as a commodity analyst where his primary focus is on activities supporting IEG’s wheat and rice analysis. Prior to joining IEG, Horn received his bachelor’s and master’s degrees in agricultural economics from Oklahoma State University where his research focused on risk management and market strategies for hedging winter-grazed stocker cattle.

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About Informa Economics IEG

A part of the Business Intelligence Division of Informa PLC, Informa Economics IEG is a world leader in comprehensive agriculture, food industry, agribusiness and commodity research, information, analysis and consulting. With a core team of research analysts and consulting specialists, IEG serves many of the world's leading agribusinesses. Headquartered in Memphis, Tennessee, the company has offices in Washington, D.C.; St. Paul, Minnesota; Winnipeg, Canada; London, England; Brussels, Belgium; and Sao Paulo, Brazil. It is the company's economic expertise and client base that combine to provide unique insights and strategic and long-term planning for agribusinesses around the world. For more information, see the Informa Economics IEG web site at <http://www.informaecon.com>.

About Informa PLC

Informa operates at the heart of the Knowledge and Information Economy. It is one of the world’s leading business intelligence, academic publishing, knowledge and events businesses with more than 7,500 employees globally, holding a presence in all of the major geographies, including North and South America, Asia, Europe, the Middle East and Africa.